



## Perfume and mistletoe “selfie” campaign

### Competition & Participation Rules

#### 1. Description of Competition

- 1.1. The Museum of Applied Arts (H-1091 Budapest, Üllői út 33-37, hereinafter referred to as: MAA or Organiser) is organising the prize competition detailed herein between 3 December 2019 and 19 December 2019 among visitors to the György Ráth Villa managed by the Museum of Applied Arts who take a photo of themselves – a “selfie” – (hereinafter referred to as: own photo or “selfie”) during the competition period specified under point 1.3 in the designated hall of the György Ráth (British Room) under the mistletoe chandelier manufactured by Gyula Jungfer, an ornamental blacksmith well-known all over Europe.
- 1.2. In the competition, the prizes under point 3 will be drawn.
- 1.3. Duration of prize competition:  
From 3 December 2019 (Tuesday), when the György Ráth Villa Museum opens for visitors, to 19 December 2019 (Thursday), when the György Ráth Villa closes to visitors; outside this period, it is not possible to participate in the competition.
- 1.4. Taking part in the competition implies automatic acceptance of the official Competition & Participation Rules. By participating in the competition, participants accept that the Museum of Applied Arts and the perfumery providing the prize may publish a compilation of the photos submitted in the competition to the public.

#### 2. Eligibility criteria

- 2.1. Natural persons with a public Instagram profile may participate in the Competition, provided that they do not fall under any grounds for exclusion as specified in points 2.2 and 2.3.  
Natural persons without a public Instagram profile may also participate in the Competition, provided that they do not fall under any grounds for exclusion specified in points 2.2 and 2.3, they have phone and email contact details that they provide when entering the competition, and they are authorised to use the phone and email for the purposes of the competition.  
If the winner is incapacitated, only their statutory representative/custodian is entitled to handle the administration related to the prize and to receive the prize, while a winner with limited legal capacity is only entitled to receive the prize together with their statutory representative/custodian – or, under legal conditions, the statutory representative/custodian alone.
- 2.2. Employees of the Museum of Applied Arts and their close relatives specified in point 1 of Section 8:1 (1) of the Hungarian Civil Code are excluded from the competition.
- 2.3. The Organiser reserves the right to exclude anyone from current and future offers if they commit or attempt to commit any fraud/falsification in any competition organised by the Organiser, or if they deceive the Organiser with regard to their relationship under point 2.2.
- 2.4. The basic requirement for participating in the Competition under point 1.1 is that all conditions listed in the following subpoints are simultaneously met:

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2.4.1. Participation in the Competition by participants with an Instagram profile is subject to following the official Instagram page of the Museum of Applied Arts (<https://www.instagram.com/iparmuveszeti/>).

The photo or “selfie” taken by the participant and/or their partner of themselves shall be made in the British Room of the György Ráth Villa, also depicting the mistletoe chandelier, if possible.

2.4.2. The photograph and the comment made about it may not be offensive, conflict with good morals or be discriminative. (Protected characteristics in terms of discrimination are the following: gender, race, skin colour, nationality, belonging to a particular ethnic group, age, native tongue, disability, health, maternity (pregnancy) or paternity, marital status, sexual orientation, gender identity, social origin, financial standing, religious or philosophical belief, political or other opinion, occupational status of a part-time nature and for a fixed duration, interest representation membership, other situation) and there can be no conflict of interest or disadvantage with the public function of the Museum of Applied Arts and the values represented by the public collection. When taking the photo, the object may not be touched, nothing can be placed on it, and it may not be changed (altered) in reality or electronically.

2.4.3. The Participant can participate in the competition during the period of the Competition on their own Instagram page with a “selfie” and using the [#monguerlain](#) [#rathgyorgyvilla](#) hashtags (#).

2.4.4. One Participant can take part in the competition with one “photo or selfie” taken of themselves and/or their partner.

2.4.5. Participants with a public Instagram profile can participate in the Competition. Those who do not have an Instagram page can send their photos and personal information (full name and telephone number) to the [info@imm.hu](mailto:info@imm.hu) email address by email.

2.4.6. By sending pictures to participate in the Competition, participants acknowledge and agree that the Museum of Applied Arts and the perfumery providing the prize may publish and make public a compilation of the photos submitted in the competition.

2.4.7. In order to take a photo, the person participating in the Competition must buy an entry ticket to the György Ráth Villa Museum.

### 3. Prizes

- 3.1. The following prizes will be drawn among those participating in the competition under point 1.1:  
Prizes from Dovex Kft.: 2 bottles of women’s perfume with the new Guerlain Mon Guerlain Intense edp 50ml scent (valued at 2 x HUF 36,000), 1 bottle of Guerlain L’Homme Ideal COOL edt 50ml scent for men (valued at 1 x HUF 23,900).  
Prizes from the Museum Education Department of the Museum of Applied Arts: 2 tickets for 2 to one of the programmes of the Museum of Applied Arts in 2020 (the programme will be chosen by the winner), and the set of publications from the György Ráth Villa.
- 3.2. Prizes are not transferable, cannot be redeemed in cash, and can be redeemed at the Organiser. The Museum of Applied Arts will not issue any document establishing the transfer of the ownership right to the prizes based on Section 11 (2) of Act CXIII of 1990.
- 3.3. The Museum of Applied Arts shall pay any tax obligations related to the prizes of the competition.

### 4. Prize draw

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- 4.1. Location of the prize draw in the competition specified in point 1.1: H-1068 Budapest, Városligeti fasor 12; Date of the prize draw: 11:00 am, 20 December 2019. The draws will take place by hand before a committee of 3 members. Reports will be prepared in which the following data shall be indicated in particular: Name of competition, venue and date of prize draw, name and identification data of committee members, procedure of prize draw, identity of winners and stand-by winners and data of participants indicated on prize tickets, description of any significant event occurring during the prize draw. Reports shall be signed by the 3 committee members. The winner's and stand-by winner's prize tickets and those drawn during the prize draw but excluded shall also be attached to the reports, indicating the reason for the exclusion in red. Members of the prize draw committee shall be appointed by the Museum of Applied Arts.

Beside each winner, following the recognition of the given winner's prize ticket, 2 stand-by winners will be drawn in the same way, who are subject to the same requirements as the winners. From the stand-by winners, the stand-by winner drawn first will become entitled to the given prize if the data of the winner of the given prize is incomplete, illegible or wrong according to the point 2.4 above, or the winner cannot be reached within 7 days of the prize draw at the telephone number or email address indicated on the ticket, or the provided telephone number or email address is wrong, does not work, cannot receive messages, or the winner does not receive the message, or requests that their data be deleted according to point 6.2 before the handover of the prize, or the winner fails to comply with any other eligibility criterion specified herein. If the first stand-by winner fails to meet eligibility criteria too, the stand-by winner drawn second will become entitled to the prize. If the second stand-by winner also fails to meet eligibility criteria, the competition shall be deemed frustrated in terms of the given prize.

## 5. Notification of winners & handover of prizes

- 5.1. The Organiser shall notify the winner in an Instagram message or by phone, whilst also notifying them in a text message and email within 7 days of the prize draw. Stand-by winners are notified only if they become entitled to the given prize. The list of actual winners will be disclosed no later than 21 days after the prize draw at the [www.imm.hu](http://www.imm.hu) website.
- 5.2. The Organiser sets a deadline of 90 days for the handover of prizes. The winning participant is obliged to cooperate in order to hand over the prize within no more than 90 days of the prize draw. If the winner fails to comply with this obligation to cooperate, and for this reason the prize cannot be handed over in a timely manner, this circumstance cannot be to the detriment of the Organiser, and no claims can be made against it. The Organiser shall prepare a report on the failure to hand over the prize, which contains the description of the events leading to such failure.
- 5.3. Until the handover of the prizes, the Organiser may bar any participant from the competition who does not meet the personal and formal conditions specified in these rules, or provided false, made-up, incomplete or incorrect data. The Organiser shall bear no liability as a result of the participants entering incorrect data.

## 6. Data protection

- 6.1. Providing data related to the Competition is voluntary. By providing their data requested under these competition rules, the Participant expressly and unconditionally agrees that their data be handled by the Museum of Applied Arts for the prize draws and throughout their duration in a manner specified by law – in particular, by Act CXII of 2011 on the Right of Informational Self-Determination and the Freedom of Information and **Regulation (EU) 2016/679** of the European Parliament and of the Council on the protection of natural persons with regard to the processing of personal data and on the free movement of such data

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- (hereinafter referred to as: “**GDPR**”) – until revoked, and that they be used for own marketing purposes.
- 6.2. The Participant acknowledges that requesting the erasure of the data necessary for the prize draw before the handover of the prizes will result in exclusion from the Competition.
  - 6.3. Participants who do not want the Organiser to handle their personal data may request the erasure of their data from the records at any time in writing, without reason, at the following address: Museum of Applied Arts – György Ráth Villa (H-1068 Budapest, Városligeti fasor 12) and at [info@imm.hu](mailto:info@imm.hu). Participants may also request the correction of their data at the same address and email address.
  - 6.4. Personal data provided – with the exception of the photos submitted to the competition – may only be handled by the Organiser for the prize draws, the notification of the winner and the delivery of the prize, and only throughout the duration of the prize delivery and handover, without disclosing it to third parties, and destroying the prize tickets after the organisation of the competition as required by law.
  - 6.5. If you have any problem with the data processing carried out by the Museum of Applied Arts – György Ráth Villa, do not hesitate to contact our data protection officer: [adatvedelem@imm.hu](mailto:adatvedelem@imm.hu). Contact information for legal remedies and complaints: National Authority for Data Protection and Freedom of Information (H-1530 Budapest, P.O. Box: 5, 1125 Budapest Szilágyi Erzsébet fasor 22/c, +36 (1) 391-1400).

## 7. Liability

- 7.1. In the case of a prize competition using Instagram, the Museum shall be responsible for the lawful conduct of the prize competition, the official rules, the publication of the criteria for the offer and the requirements for eligibility to participate, and the fulfilment of the requirements for all the prizes offered for the campaign.
- 7.2. The Museum shall be responsible for the campaign conducted on Instagram, and the Museum shall hold Instagram completely harmless in respect of claims made by any applicant or participant in relation to the campaign.
- 7.3. The campaign is not supported, approved, or conducted by Instagram, and is not related to Instagram.

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